



RESEARCHING A BUSINESS

Prior to or during an Advisory Board meeting, use this form to detail the business information you or your board know. This is a way to determine if the business would be receptive to partnering with your career program.

What business do you and/or the WBL Advisory Board want to contact? _____

Does the company have real jobs that reflect the interests and preferences of the students? If yes, what? _____

What do people say about the business out in the community? _____

What does the business say about themselves (check their website and any news articles on the internet)?

What does the business post about on social media? _____

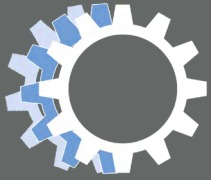
Does the business have routine tasks that can be performed by entry-level workers? If yes, what? _____

Does the business have positions with high turnover? If yes, what? _____

Does the business pay routine overtime? _____

Does the business have manpower service contracts? _____

Are there transportation options already in place that would enable the students to readily get to and from the



business? If yes, what? _____

Does the business have jobs that mirror current and anticipated employment trends? _____

Does the business have the ability to expose students to a variety of environmental and social demands? _____

Does the business have a variety of systematic job tasks? _____

Does the business have a diversity initiative? _____